



The 4th
APPALACHIAN
du-triathlon
to fight cancer



February 2, 2017

Pancreatic cancer is the **THIRD** leading cause of cancer-related death in the United States. In 2016, it has been estimated that 53,079 people in the United States were diagnosed with pancreatic cancer, and 41,780 would die from the disease. These devastating statistics are exacerbated by the fact that 92% of people with pancreatic cancer die within 5 years of diagnosis! Unless we improve the ability to detect and treat pancreatic cancer, it is anticipated that it will be the **SECOND** leading cause of cancer-related deaths by 2030.

This disease is so deadly because there is no screening test and symptoms tend to be vague and nonspecific - abdominal pain, back pain, weight loss, yellowing of the eyes and skin (jaundice), loss of appetite, nausea, changes in stool. With the lack of specific symptoms and because there is no test for early detection, by the time the cancer is diagnosed it is usually well advanced and has possibly spread to other areas of the body.

Research into this deadly disease is greatly underfunded compared to other types of cancers. To help raise awareness and funds to promote the diagnosis and treatment of this disease, the Greenbrier Group to Fight Pancreatic Cancer, in cooperation with the West Virginia School of Osteopathic Medicine (WVSOM) Wilderness Medicine Club, is sponsoring the “**4rd Appalachian Du/Triathlon to Fight Cancer**” on *September 10, 2017*. This USA Triathlon sanctioned event will be held at Lake Sherwood Recreation Area in the Monongahela National Forest located in Neola, WV. All proceeds from the event will be donated to the Lustgarten Foundation (lustgarten.org) which supports research to find a cure for pancreatic cancer, facilitates dialogue within the medical and scientific community, and educates the public about the disease.

We respectfully request your support for the **2017 Appalachian Du/Triathlon to Fight Cancer**. Your support will enhance current developments towards better detection and treatment of pancreatic cancer as well as promote a fun event which allows people to both be active in their own lifestyle and in the fight against all cancers. All contributions are appreciated and are tax deductible.

Thank you for your time and cooperation. If you have any questions about our group, please see our Facebook page (<https://www.facebook.com/GreenbrierGroupToFightPC/?fref=ts>) or if you have questions about the race or need additional information, please see our race webpage (www.appalachiantri.org) or email us at sponsorship@appalachiantri.org.

Sincerely,

Carolyn Komar

on behalf of the Greenbrier Group to Fight Pancreatic Cancer & the WVSOM Wilderness Medicine Club



Sunday, September 10th, 2017

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du-triathlon**
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SPONSORSHIP FORM

Gold Sponsorship Level.....\$450

- Three (3) complimentary individual registrations (a \$195 value) or one (1) team registration (*does not include USA Tri memberships*)
- Logo on event t-shirt (if sponsorship received by July 14th)
- Logo advertising on our website under the “Sponsors” tab
- Logo display on banner at event

Silver Sponsorship Level.....\$250

- One (1) complimentary individual registration (a \$65 value) (*does not include USA Tri membership*)
- Logo on event t-shirt (if sponsorship received by July 14th)
- Logo advertising on our website under the “Sponsors” tab and
- Logo display on banner at event

Bronze Sponsorship Level.....\$150

- Logo advertising on our website under the “Sponsors” tab
- Logo display on banner at event

Friend / In Memoriam.....\$100

- Acknowledgement on our website preceding and during the event with the option to include your story on the online “In Memoriam” section of the Appalachian Du/Triathlon to Fight Cancer website.

In-Kind

- Acknowledgement on our website and event signage and announcement
- Possible inclusion of name and/or logo on event t-shirt depending on amount donated

Sponsor Name _____ **Phone** _____

Sponsor Level _____ **Amount** _____

Please make checks payable to WVSOM Foundation Attn: Wilderness Medicine Club

In memo of check please write ‘Appalachian du/triathlon’

Remit payment to: 400 N. Lee Street, Lewisburg, WV 24901

Please provide logo artwork/information via email to: info@appalachiantri.org

WE THANK YOU FOR YOUR SUPPORT OF A HEALTHY LIFESTYLE AND THE FIGHT TO END CANCER

curepc.org/lt

